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Dunkin donuts headquarters canton ma careers

Find out how you match this company Dunkin' Brands Inc. (DB) is one of the world's driving franchisors of speedy assistance cafés (QSR) serving hot and cold espresso along with baked products, and hard-serve ice cream in a variety of flavors, such as praline, salted peanut, chocolate, etc. The Dunkin' Brands 100% franchise worldwide plan of action incorporates more than 11,700 Dunkin' Donuts cafés as well as 7,600 Baskin-Robbins eateries. Dunkin' Brands Group, Inc. is settled in Canton, Massachusetts. Its signature praline ice cream is curated ice cream with a distinct flavor. The company hires the best of the best staff employees., and pays them a great salary package and a lot of other perks to enjoy. DescriptionDo you want a fast-paced and exciting work environment? Grab a coffee, let's chat!Who We Are-Dunkin', a member of the Inspire Brands family, is one of the world's most recognizable quick service restaurant brands with more than 12,000 franchised restaurants worldwide. Famous for our combination of high-quality coffees, espresso beverages, baked goods, and breakfast sandwiches, served all day with fast and friendly service.If you have ever wondered what life is like when you work for the Dunkin' brand, imagine there's free coffee, donuts, and ice cream every day at the Boston Support Center in Canton, MA. While many of our Boston Support Center team members are currently working remotely due to the Covid-19 pandemic, our people first culture and strong commitment to our values have continued to shine virtually as we are #Makin'WorkTogether. Beyond flexible schedules and other awesome work perks, Dunkin' is a place where we surround ourselves with people, we value to better the products we love by rolling up our sleeves for work that fuels us. Purpose of Position-Lead the internal process that drives creative development between the Integrated Marketing Communications team, Field Marketing team and team of agency partners. This position is the central hub for project and process management and the one source of truth for information among multiple stakeholders in a fast-paced, high volume environment.What You'll Be Working On-Timeline management: build and maintain the internal master calendar that guides creative development, agency production timelines, key milestones, internal meetings, for 6 marketing windows per year Message planning coordination: manage the process to collect local marketing messages, merge with national plans, and be the one source of truth for all stakeholders who utilize the info Stakeholder collaboration: enable stakeholders to follow process by gaining upfront alignment on schedules, communicating upcoming deadlines, and tracking activities against milestones System/software: oversee database that collects local plans and generates reports for marketing channel owners; collaborate with cross-functional team to recommend and implement system enhancements Local communications briefs: drive process with Field Marketing team to collect and consolidate local briefs each marketing window, distribute assignments to agencies What You'll Need-Bachelor's degree 5 years relevant work experience Project management experience required, within a brand marketing organization is preferred; Dunkin' Brands, Inc. is an Equal Opportunity/Affirmative Action Employer, and considers all applicants without regard to age, race, color, religion, creed, national origin, citizenship status, gender, sex, physical or mental disability, genetic information, marital status, sexual orientation, gender identity and/or expression, or veteran status or any other legally protected category.We are committed to providing reasonable accommodation to applicants with disabilities. If you require a reasonable accommodation in the application or hiring process, please email us at and include the nature of your request, your name and preferred method of contact. Requests for accommodation are considered on a case by case basis. Please note any application materials submitted via email will not be considered and we will not respond to any inquires made that are unrelated to requests for reasonable accommodation by individuals with disabilities.In the U.S., Dunkin' Brands is an "at will" employer, which means if hired, you or the company may terminate your employment for any lawful reason or for no reason, with or without advance notice, with or without cause, and at any time and this cannot be changed by any statement, promise, policy, code or course of conduct, except by a writing signed by an appropriate officer of the Company.Inspire Brands is a multi-brand restaurant company whose portfolio includes nearly 32,000 Arby's, Baskin-Robbins, Buffalo Wild Wings, Dunkin', Jimmy John's, Rusty Taco and SONIC Drive-In restaurants worldwide.We're made up of some of the world's most iconic restaurant brands, but we're much more than just a restaurant company. We're a team of hundreds of thousands who individually and collectively are changing the way people eat, drink and gather around the table. We know that food is much more than a staple-it's an experience. At Inspire, that's our purpose: to ignite and nourish flavorful experiences.Dunkin' Brands, Inc. is an Equal Opportunity/Affirmative Action Employer, and considers all applicants without regard to age, race, color, religion, creed, national origin, citizenship status, gender, sex, physical or mental disability, genetic information, marital status, sexual orientation, gender identity and/or expression, or veteran status or any other legally protected category. We are committed to providing reasonable accommodation to applicants with disabilities. If you require a reasonable accommodation in the application or hiring process, please email us at and include the nature of your request, your name and preferred method of contact. Requests for accommodation are considered on a case by case basis. Any application materials submitted will not be considered and we will not respond to any inquires made that are unrelated to requests for reasonable accommodation by individuals with disabilities. In the U.S., Dunkin' Brands is an "at will" employer, which means if hired, you or the company may terminate your employment for any lawful reason or for no reason, with or without advance notice, with or without cause, and at any time and this cannot be changed by any statement, promise, policy, code or course of conduct, except by a writing signed by an appropriate officer of the Company. Sign up new jobs posted daily This job was posted on Thu Dec 30 2021 and expired on Thu Jan 20 2022. TasksIdentify, develop, or evaluate marketing strategy, based on knowledge of establishment objectives, market characteristics, and cost and markup factors.Formulate, direct, or coordinate marketing activities or policies to promote products or services, working with advertising or promotion managers.Evaluate the financial aspects of product development, such as budgets, expenditures, research and development appropriations, or return-on-investment and profit-loss projections.Develop pricing strategies, balancing firm objectives and customer satisfaction.Compile lists describing product or service offerings.Direct the hiring, training, or performance evaluations of marketing or sales staff and oversee their daily activities.Consult with product development personnel on product specifications such as design, color, or packaging.Use sales forecasting or strategic planning to ensure the sale and profitability of products, lines, or services, analyzing business developments and monitoring market trends.Negotiate contracts with vendors or distributors to manage product distribution, establishing distribution networks or developing distribution strategies.Coordinate or participate in promotional activities or trade shows, working with developers, advertisers, or production managers, to market products or services.Initiate market research studies or analyze their findings.Confer with legal staff to resolve problems, such as copyright infringement or royalty sharing with outside producers or distributors.Consult with buying personnel to gain advice regarding the types of products or services expected to be in demand.Consult with buying personnel to gain advice regarding environmentally sound or sustainable products.Conduct economic or commercial surveys to identify potential markets for products or services.Recommend modifications to products, packaging, production processes, or other characteristics to improve the environmental soundness or sustainability of products.Advise business or other groups on local, national, or international factors affecting the buying or selling of products or services.Select products or accessories to be displayed at trade or special production shows.Develop business cases for environmental marketing strategies.Integrate environmental information into product or company marketing strategies, policies, or activities. SkillsReading Comprehension - Understanding written sentences and paragraphs in work related documents.Active Listening - Giving full attention to what other people are saying, taking time to understand the points being made, asking questions as appropriate, and not interrupting at inappropriate times.Writing - Communicating effectively in writing as appropriate for the needs of the audience.Speaking - Talking to others to convey information effectively.Critical Thinking - Using logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems.Active Learning - Understanding the implications of new information for both current and future problem-solving and decision-making.Learning Strategies - Selecting and using training/instructional methods and procedures appropriate for the situation when learning or teaching new things.Monitoring - Monitoring/Assessing performance of yourself, other individuals, or organizations to make improvements or take corrective action.Social Perceptiveness - Being aware of others' reactions and understanding why they react as they do.Coordination - Adjusting actions in relation to others' actions.Persuasion - Persuading others to change their minds or behavior.Negotiation - Bringing others together and trying to reconcile differences.Service Orientation - Actively looking for ways to help people.Complex Problem Solving - Identifying complex problems and reviewing related information to develop and evaluate options and implement solutions.Operations Analysis - Analyzing needs and product requirements to create a design.Judgment and Decision Making - Considering the relative costs and benefits of potential actions to choose the most appropriate one.Systems Analysis - Determining how a system should work and how changes in conditions, operations, and the environment will affect outcomes.Systems Evaluation - Identifying measures or indicators of system performance and the actions needed to improve or correct performance, relative to the goals of the system.Time Management - Managing one's own time and the time of others.Management of Personnel Resources - Motivating, developing, and directing people as they work, identifying the best people for the job. KnowledgeAdministration and Management - Knowledge of business and management principles involved in strategic planning, resource allocation, human resources modeling, leadership technique, production methods, and coordination of people and resources.Clerical - Knowledge of administrative and clerical procedures and systems such as word processing, managing files and records, stenography and transcription, designing forms, and other office procedures and terminology.Economics and Accounting - Knowledge of economic and accounting principles and practices, the financial markets, banking and the analysis and reporting of financial data.Sales and Marketing - Knowledge of principles and methods for showing, promoting, and selling products or services. This includes marketing strategy and tactics, product demonstration, sales techniques, and sales control systems.Customer and Personal Service - Knowledge of principles and processes for providing customer and personal services. This includes customer needs assessment, meeting quality standards for services, and evaluation of customer satisfaction.Computers and Electronics - Knowledge of circuit boards, processors, chips, electronic equipment, and computer hardware and software, including applications and programming.Design - Knowledge of design techniques, tools, and principles involved in production of precision technical plans, blueprints, drawings, and models.Mathematics - Knowledge of arithmetic, algebra, geometry, calculus, statistics, and their applications.Education and Training - Knowledge of principles and methods for curriculum and training design, teaching and instruction for individuals and groups, and the measurement of training effects.English Language - Knowledge of the structure and content of the English language including the meaning and spelling of words, rules of composition, and grammar.Communications and Media - Knowledge of media production, communication, and dissemination techniques and methods. This includes alternative ways to inform and entertain via written, oral, and visual media. Based on 130 job boards, duplications excluded Based on 130 job boards, duplications excluded Job category Distribution 6 months 1 year Marketing & PR 16.7% 39% 1.014% IT 16.5% 34% 1.183% Executive Management 15.9% 22% 1.246% Consulting & Upper Management 12.8% 47% 1.222% Other 9.5% 17% 1.171% Human Resources 6.6% 11.0% 6.100% Finance 4.6% 70% 1.333% Banking 3.8% 65% 775% Retail 3.5% 17% 1.550% Legal 1.5% 33% 1.300% Education 1.1% 75% 900% Engineering 1.0% 20% 350% Transportation & Logistics 0.9% 100% 700% Administrative 0.6% 100% 200% Arts & Entertainment 0.6% 400% 500% Government & Military 0.6% 50% 50% Healthcare 0.6% 0% 50% Real Estate 0.6% 100% 50% Customer Service 0.4% 33% 300% Protective Services 0.4% 100% 200% Manufacturing 0.4% 33% 67% Telecommunications 0.4% 100% 67% Construction 0.3% 100% 67% Food Services 0.3% 100% 200% Sales 0.1% 100% 92% Consumer Relations Systems Specialist Dunkin' Brands Canton, MA Do you want a fast-paced and exciting work environment? 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